



WMYV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Great American Media
3050 K St NW
Ste 100
Washington, DC 20007

Contract # 26172249

Schedule Dates	09/01/16-09/06/16	Date Entered	08/31/16
Advertiser	North Carolina Citizens for Protecting Our Schools	Last Modified	09/07/16
Agency	Great American Media (2231)	Entered By	Beth Norvell
Product	POLITICAL ISSUE (ns) (1187)	CO-OP	No
Brand	ISSUE (21286)	Headline #	ECR25278565
Salesperson	Millennium/NY, New York (1090)	Demo	
Sales Office	Millennium New York	Order Type	Normal
Buyer Name	Ga, Ritterstein,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	5295	Commission	\$168.00
Account Types	National/Political Issue Agency BRD	Net Total	\$952.00
Billing Type	Standard	Sales Tax	
Comments	ISSUE RACHEL CHASON/YVONNE CONTE		

Greensboro (WMYV)		
By Broadcast Month	Spots	Rate
Sep. 2016	16	\$1,120.00
Grand Total:	16	\$1,120.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/02/16-09/02/16	2	:30	10P-2 Broke Girls 2	1					1			1	\$40.00	\$40.00	Greensboro (WMYV)		8/31/16
2.0	Normal Line / SPOT (1)	09/05/16-09/05/16	2	:30	10P-2 Broke Girls 2	1	1	1						1	\$40.00	\$40.00	Greensboro (WMYV)		8/31/16
2.0.1	Closed Preempt (1)	09/05/16															Greensboro (WMYV)	Program Change/Exception	
3.0	Normal Line / SPOT (2)	09/02/16-09/02/16	2	:30	10:30P- Two And A Half Men 2	1					1			1	\$40.00	\$40.00	Greensboro (WMYV)		8/31/16
4.0	Normal Line / SPOT (2)	09/05/16-09/05/16	2	:30	10:30P- Two And A Half Men 2	1	1	1						1	\$40.00	\$40.00	Greensboro (WMYV)		8/31/16
4.0.1	Closed Preempt (2)	09/05/16															Greensboro (WMYV)	Program Change/Exception	
5.0	Normal Line / SPOT (3)	09/01/16-09/02/16	2	:30	4:58:30P- Maury Povich	2				1	1			2	\$75.00	\$150.00	Greensboro (WMYV)	MAURY POVICH	8/31/16
6.0	Normal Line / SPOT (3)	09/05/16-09/05/16	2	:30	4:58:30P- Maury Povich	1	1	1						2	\$75.00	\$150.00	Greensboro (WMYV)	MAURY POVICH	8/31/16
7.0	Normal Line / Prime (4)	09/05/16-09/05/16	2	:30	10P- MYN-Law & Order: SVU (Monday)	1								1	\$150.00	\$150.00	Greensboro (WMYV)		8/31/16
8.0	Normal Line / Prime (5)	09/01/16-09/01/16	2	:30	9P- MYN-The Mentalist 2 (Thursday)	1				1				1	\$100.00	\$100.00	Greensboro (WMYV)		8/31/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Sales Office	Millennium New York	Order Type	Normal
Buyer Name	Ca, Rittenstein,	Package Deal	
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CPE	5295	Commission	\$168.00
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Greensboro (WMV-TV)		
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
9.0	Normal Line / SPOT (6)	09/02/16-09/02/16	2	:30	Orbit- [P]Hot Bench (F), [P]Hot Bench 2(F)	1					1			1	\$45.00	\$45.00	Greensboro (WMV-TV)	HOT BENCH	8/31/16
10.0	Normal Line / SPOT (7)	09/01/16-09/02/16	2	:30	3:58-30P- Judge Mathis	2				1	1			2	\$80.00	\$160.00	Greensboro (WMV-TV)		8/31/16
11.0	Normal Line / SPOT (7)	09/05/16-09/06/16	2	:30	3:58-30P- Judge Mathis	1	X	X						1	\$80.00	\$80.00	Greensboro (WMV-TV)		8/31/16
12.0	Normal Line / Prime (9)	09/02/16-09/02/16	2	:30	8P- MYN-Bones (Friday)	1					1			1	\$80.00	\$80.00	Greensboro (WMV-TV)		8/31/16
13.0	Normal Line / SPOT (6)	09/05/16-09/06/16	2	:30	Orbit- [P]Hot Bench (Mo Tu), [P]Hot Bench 2(Mo Tu)	1	X	X						1	\$45.00	\$45.00	Greensboro (WMV-TV)	HOT BENCH	8/31/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
		<i>Alison Albrecht</i>	<i>9-8-16</i>	

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at <http://stg1.net/?p=1224> to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, GMMB

do hereby request station time concerning the following issue:

Public fact education concerning North Carolina's funding of schools and teacher pay
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	(see attached	schedule)			

This broadcast time will be used by: North Carolina Citizens for Protecting Our Schools

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

North Carolina Citizens for Protecting Our Schools, P.O. Box 1093, Raleigh, North Carolina 27602

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

M. L. Weisel - General Counsel/Sec/Treas/Director
J. A. Penry - Chair/Director

GMMB is authorized agent for inquiry/purchase of station broadcast time for sponsor.

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

8/25/16 [Signature] 202 358 8100
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Allison Aldridge
Signature

Allison Aldridge
Printed Name

DOJ
Title